



Greetings!

As a reputable business owner/operator in our community, you understand the critical role our schools play in preparing your future employees. The East Pennsboro Education Foundation (EPEF) directs our fundraising efforts towards the support of innovative programs and opportunities to promote academic excellence and educational quality for students of the East Pennsboro Area School District (EPASD). We channel our fundraising dollars into classroom grants to aid our teachers and students in striving for excellence. Over the years, EPEF has funded media labs, large-scale science and mathematics projects, and major renovations to the high school auditorium and middle school library. Your generous support affords our organization and others like it the ability to serve and meet the ever-changing needs of our community and we are so grateful.

We are asking that you consider supporting the exciting roster of community events we are hosting in the upcoming months.

Panther Pre-game Tailgate and Cornhole Tournament



EPEF will be hosting our FIRST EVER **Panther Pre-Game Tailgate and Cornhole Tournament on Friday, August 23, 2019**. This will be a FAMILY FRIENDLY event before the Panthers home opening football game. There will be a cornhole tournament with 16 teams competing for a top prize of \$250. We're also inviting local food vendors, offering a silent auction and have Panther-themed games and activities for all ages. This event will be highly visible in our community and well-attended. You won't want to miss this opportunity to showcase your business within our community!

Platinum - \$1,000

- Inclusion of business logo on the official event Rally Towels
- Recognition of sponsorship on event promotional materials and online advertisements
- Recognition of sponsorship during award presentation
- Ability to setup a table/booth for promotion of business at event

Gold - \$500

- Recognition of sponsorship on event promotional materials and online advertisements
- Recognition of sponsorship during award presentation
- Ability to setup a table/booth for promotion of business at event

Silver - \$250

- Recognition of sponsorship on event promotional materials and online advertisements
- Recognition of sponsorship during award presentation

Bronze - \$100

- Recognition of sponsorship on event promotional materials and online advertisements

All sponsors are welcome to display company signage at the event.



8th Annual Panther Prowl Adventure Race



EPEF and the EPASD High School Track and Field team are hosting the **Panther Prowl Adventure Race** on **Sunday, September 8, 2019**. This mile-long event that will take place on the campuses of East Pennsboro High, Middle and Elementary Schools. Participants encounter multiple obstacles such as a tire run, hay bale climb and end with a sprint through sprinklers. The course not only challenges, but it thrills the students from kindergarten through eighth grade along with adults!

Platinum - \$2,500

- Business name and logo on the back of the official Panther Prowl T-shirt
- Sponsor of a course obstacle and/or start/finish area
- Inclusion of your brochure/literature in our Participant Bag and table provided at day of event

Gold - \$1,000

- Business name on the back of the official Panther Prowl T-shirt
- Sponsor of a course obstacle
- Inclusion of your brochure/literature in our Participant Bag and table provided at day of event

Silver - \$500

- Sponsor of a course obstacle
- Inclusion of your brochure/literature in our Participant Bag and table provided at day of event

Bronze - \$250

- Inclusion of your brochure/literature in our Participant Bag and table provided at day of event

4th Annual Beer and Wine Festival in Partnership with the Mechanicsburg North Rotary Club



EPEF is proud to pair up with the Mechanicsburg North Rotary Club for our second year of their **Beer and Wine Festival**. This awesome community event will be held on **Saturday, September 21, 2019** at Central Penn College. We will host more than a dozen local, craft breweries and several wineries. The event will include food trucks and entertainment by Second Time Around. This is a well-attended community event which is promoted by the vendors and draws attendees from across the area.

Multiple sponsorship levels are available, accompanied by event tickets (each a \$35 value):

- **Platinum - \$2,500** – includes 12 tickets
- **Gold - \$1,000** – includes 8 tickets
- **Silver - \$500** – includes 4 tickets
- **Bronze - \$250** – includes 2 tickets
- **Patron - \$25** (listed in handout only)

Sponsors, name and logo (if provided) will be listed in the program, as well as prominently displayed on the welcome banner at the entrance to the event. Sponsors are also permitted to display individual banners.



8th Annual Dancing with the EP Stars

dancing
with the **EP** stars

EPEF will present our annual **Dancing with the East Pennsboro Stars event**, an interactive Ballroom Dance Competition at the East Pennsboro Area High School on **Saturday, November 9, 2019**. This exciting and innovative affair capitalizes on the current popularity of ballroom dancing, reality based television and the overwhelming success of previous years. We expect an audience of over 300 students, staff and community members.

Platinum - \$2,500

- Trophy naming rights (First paid platinum sponsor will name the first place trophy, and so on.)
- Full back page color program advertisement
- Event recognition in a video clip which highlights your business name and logo
- VIP seating with 10 tickets

Gold - \$1,000

- Event recognition in a video clip which highlights your business name and logo
- Full-page program advertisement
- 10 tickets

Silver - \$500

- Event recognition in a video clip which highlights your business name
- 1/2 page program advertisement
- 5 tickets

Bronze - \$250

- 1/2 page program advertisement
- 2 tickets

All sponsors are welcome to display company signage in the event lobby.

We welcome your support at any of our individual events, but we would also like to offer you the incredible opportunity to bundle your donations to maximize your businesses' reach and exposure in our community!

Premium Platinum Sponsor - \$7,500

- Savings of \$1,000
- Receive ALL of the **Platinum** level benefits listed for each event
- Business name and logo will be displayed as a **PREMIUM PLATINUM SPONSOR** on epefoundation.com
- Promotion of your business on EPEF's Facebook Page through July 2020

Premium Gold Sponsor - \$3,000

- Saving of \$500
- Receive ALL of the **Gold** level benefits listed for each event
- Business name and logo will be displayed as a **PREMIUM GOLD SPONSOR** on epefoundation.com



Premium Silver Sponsor - \$1,500

- Savings of \$250
- Receive ALL of the **Silver** level benefits listed for each event
- Business name will be displayed as a **PREMIUM SILVER SPONSOR** on epfoundation.com

Premium Bronze Sponsor - \$750

- Savings of \$100
- Receive ALL of the **Bronze** level benefits listed for each event
- Business name will be displayed as a **PREMIUM BRONZE SPONSOR** on epfoundation.com

Our events are advertised throughout the community through EPASD communications to all parents, as well as through the East Pennsboro Township Parks and Recreation Association and other community groups/organizations. Sponsoring EPEF is a fantastic way to spread your business' name throughout our community.

We are also happy to take in kind donations of goods, gift cards, or experiences which can be used as silent auction prizes, raffled off for donation, or used to provide thank you gifts/snacks for our event participants. As you know, EPEF is a 501(c)(3) organization and, as such, your contribution may be tax deductible.

Please contact us at epenf@epasd.org if you have any questions or need additional information. We are happy to customize packages to best suit your needs. Thank you for your support and investment in our children and community!

Sincerely,

Lauren Swett, President